

Good Neighbour Program

The Good Neighbour Program **- *building strong, vibrant and inclusive neighbourhoods***

The Good Neighbour Program is Meridian's corporate social responsibility program. Through the Good Neighbour Program, we help build strong, vibrant, inclusive communities:

- Economically, by reinvesting our Members' money in the communities in which they live and helping businesses and individuals get access to credit they need and deserve;
- Socially, through sponsorship of hundreds of worthwhile causes and thousands of hours of employee volunteer time; and
- Environmentally, by thinking globally and acting locally, supporting initiatives from community clean-ups to clean energy and working to reduce Meridian's environmental footprint.

In public forums, surveys and thousands of individual discussions, we asked people living in Meridian communities what we could do as part of our commitment to corporate social responsibility. The Good Neighbour Program is built around the ideas and suggestions we received.

The program reflects what Meridian is as an organization focused on neighbourhood banking, local decision-making and reinvesting our Members' money in the communities in which they live.

For more information, visit www.meridiancu.ca or e-mail goodneighbourprogram@meridiancu.ca



where real people build lives

Good Neighbour Program

Frequently Asked Questions

1. What is corporate social responsibility?

Corporate social responsibility is based on the premise that every organization must assume responsibility for its impact on employees, the environment, customers and whomever and whatever it touches. As an organization founded on cooperative principles, Meridian Credit Union has been committed to corporate social responsibility from its inception in the 1940s.

2. Does this involve more than sponsorships?

Yes. While we sponsor more than 300 worthwhile organizations and events in the communities we serve, we do much more. Through the Good Neighbour Program, we match Meridian volunteers with community agencies. We provide meeting space and offer other in-kind resources and support for organizations. We are focused on reducing our environmental footprint. We make a major economic contribution by reinvesting our Members' money in our Members' communities to create jobs and build the local economy.

3. Are there any criteria for receiving help from the Good Neighbour Program?

The Good Neighbour Program was established to make Meridian communities strong, vibrant and inclusive. If your organization or event does this, we would be happy to talk to you. To see some of the ways we can help, go to www.meridiancu.ca.

4. Where can I find detailed guidelines and application forms?

You can find these online at www.meridiancu.ca or ask for them at any Meridian branch.



where real people build lives