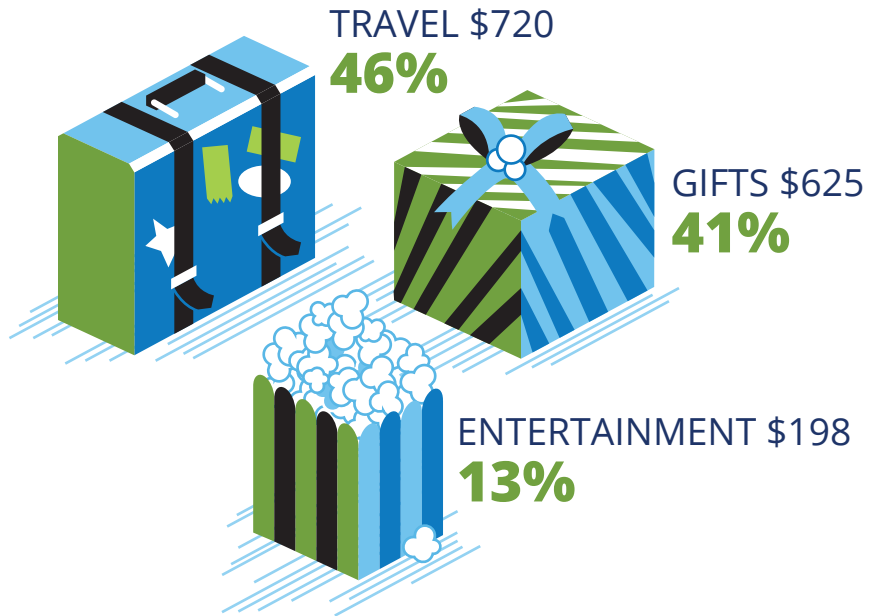


TAKE ADVANTAGE OF HOLIDAY SPENDING

Is your business ready for the opportunity of the upcoming holiday season?

Spending

on average, will be \$1543 per Canadian¹



On the Shopping List

38% plan to give gift cards¹



On the Wish List

43% want to receive gift cards¹



Black Friday is now a major revenue-generating weekend in Canada

31% of consumers took advantage of Black Friday promotions in 2017²

Locales where Canadian consumers did their Black Friday shopping:



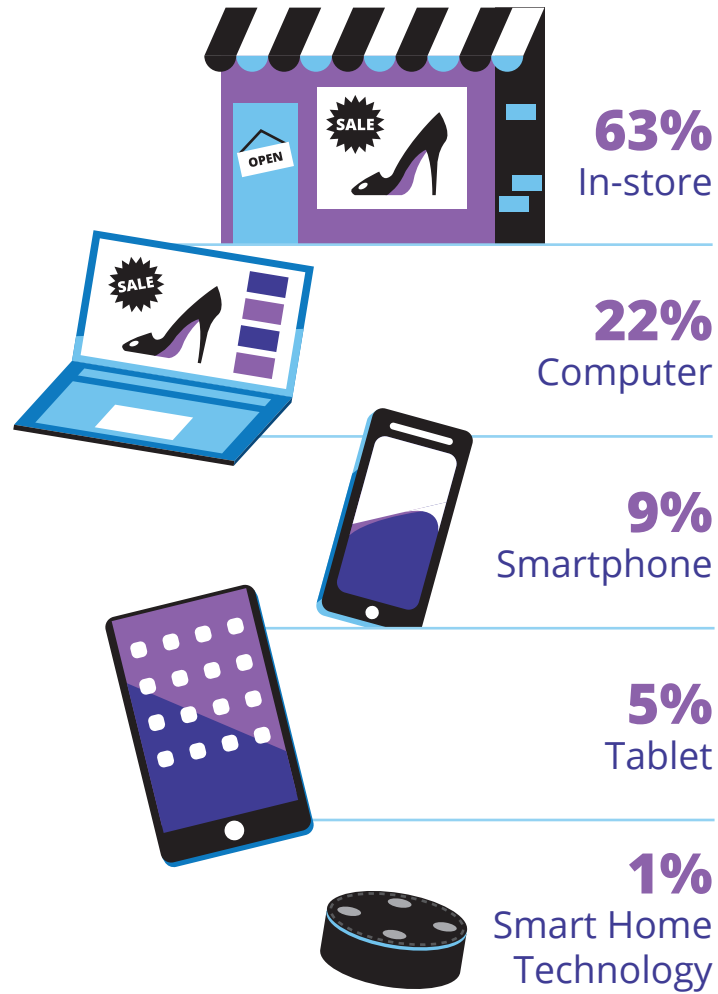
58% Canadian stores



55% Canadian websites

How

are Canadian consumers going to shop¹



Chase can help your clients maximize their opportunity for the holiday spending season!

Talk to your Chase representative about how your clients can benefit.

Did you know?

Chase has a range of e-commerce solutions that can work with popular shopping carts software or also custom-built e-commerce website.

Gift cards are a popular gift for the holiday season

Chase's merchants can process gift cards from popular gift card programs on their terminals and POS.

Sources:

1. www.pwc.com/ca/en/industries/retail-consumer/2018-holiday-outlook-canadian-insights.html
2. www.statista.com/topics/2801/holiday-season-in-canada/

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